



2019-20 Print Advertising Agreement

AYBT Contact Name: _____

Business Name: _____

Business Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

Date: _____

All print ads will be reproduced in black and white. Print-ready ads should be provided as high resolution (300 dpi), gray scale files in the following formats: .jpg, .pdf or .tif

Ads should be submitted via email to adsales@aybtheatre.org

☐ I would like to make an additional tax-deductible donation in the amount of _____

Circle one:	Dimensions:	Cost:
Back Cover SOLD	4.7" w x 7.7" h	\$550 (Includes choice of 4 tickets & web link)
Inside Front Cover SOLD	4.7" w x 7.7" h	\$500 (Includes choice of 4 tickets & web link)
Inside Back Cover	4.7" w x 7.7" h	\$350 (Includes choice of 4 tickets & web link)
Full Page	4.7" w x 7.7" h	\$300 (Includes choice of 2 tickets & web link)
Half Page	4.7" w x 3.7" h	\$150 (Includes choice of 2 tickets)
Quarter Page	2.25" w x 3.7" h	\$75

Rates include ads in the following ballet programs:

The Nutcracker, A Yuletide Ballet

December 20-22, 2019: 4 performances

Deadline for artwork submission: November 4, 2019

Cinderella

April 9-11, 2020: 4 performances

Deadline to update artwork: March 2, 2020

AYB School Showcase

May 20, 2020: 1 performance

Deadline to update artwork: April 28, 2020

If AYBT does not receive new artwork from you by the date for submission, we will use what we have on file.