Dear Friends:

Alabama Youth Ballet Theatre is a non-profit (501(c)(3) performing and outreach company in Huntsville. Under the artistic direction of Keren Gibb Hilliard and David Herriott, AYBT produces two major performances each year, which will include The Nutcracker: A Yuletide Ballet in December and Cinderella in the spring. The ballet company begins its fourteenth season this year with The Nutcracker (December 20-22, 2019), Cinderella (April 9-11, 2020) and AYB’s School Showcase, Fairytales Fantasies (May 20, 2020), all at the Lee Main Stage Theater.

Your sponsorship will be acknowledged in three programs for the year and will be seen by a total of ten audiences, equaling well over 4,000 people. All of our sponsors will receive ticket vouchers to thank you for your donation and support. In addition, for Season and Show Sponsors, we will acknowledge your sponsorship in all print materials, such as posters and t-shirts, and we will announce your sponsorship at the beginning of each show.

Scene Sponsors can help us invest in the costumes, props and backdrops that make our ballets beautiful. Because Scene Sponsorship supports improvements that last for multiple seasons, Scene Sponsors are acknowledged for three or five years in AYBT programs, depending on the level selected.

Spotlight Sponsorships are a wonderful way to support and acknowledge the achievements of AYBT’s accomplished dancers. Spotlight Sponsors can choose to receive 2 tickets or a DVD to the performance of their choice.

We hope you will consider supporting AYBT performances at any level because all support is greatly appreciated. Please refer to the enclosed information regarding sponsorship levels and contact information.

On behalf of the students, teachers and parents of AYBT, we thank you in advance for supporting the arts and for your generous donation.

Thank you,